

Sales Manager France

Mobile Professionals (MobPro) is a mobile marketing agency that was founded 3 years ago in Amsterdam. MobPro helps advertisers and agencies answer the question: How can you do great mobile advertising? In order to answer this question MobPro has developed 3 tools.

1. Mobile DSP – enabling MobPro to buy mobile inventory automated with all the right targeting methods.
2. Mobile creation tool – creating rich media ads and landing pages so advertisers were able actually run campaigns on the platform
3. Mobile tracking – making sure all interaction and effectiveness of mobile advertising is measured.

MobPro works for brands such as Samsung, Mercedes – Benz, BMW and Disney. MobPro now has a team of 17 professionals, who are based in Amsterdam. We are expanding in other markets such as Germany, the UK, Belgium where we need excellent salespeople!

For the French market we are looking for a fantastic and energetic salesmanager that is enthusiastic about automated trading, targeting and mobile advertising opportunities.

- **Responsibilities:**
 - Developing French sales strategy
 - Approaching key advertisers and agencies
 - Consultative selling of the various MobPro solutions matching the clients need
 - Negotiating and closing of deals with advertisers and agencies
 - Creating a presence on key events in the digital industry
 - Close partnership with operations team and project manager France in the MobPro HQ in Amsterdam
- **Requirements:**
 - Experience in digital marketing
 - Track record in sales
 - Network of agency and advertiser contacts
 - Eagerness to learn and understand technical elements of the MobPro proposition
 - Eagerness to manage team
 - Native French speaker, as well as fluent in English
 - Have an entrepreneurial spirit
- **What we offer:**
 - Entrance to a very exciting industry
 - Experience in an rapid growing company
 - Opportunity to grow a team
 - Lots of visits to Amsterdam
 - Opportunity to develop your entrepreneurial skills
 - Opportunity to work with a lot of responsibility