

## Brand Account Manager

**Location:** Paris, France

Reporting to the Head Of Strategy & Operations, EMEA

### Company Overview:

InMobi is the largest independent mobile advertising network. With offices on five continents InMobi provides advertisers, publishers and developers with a uniquely global solution for advertising. The network is growing and now delivers the unprecedented ability to reach 759 Million consumers, in over 165 countries, through more than 120 Billion mobile ad impressions monthly. The company has offices in Bangalore, London, New York, Hamburg, Paris, San Francisco, Shanghai, Beijing, Seoul, Singapore, Tokyo and Dubai.

For more information, please visit <http://www.inmobi.com>

### Our Vision:

Our mission at InMobi is to enable consumers and businesses to make smarter decisions. We build mobile-first customer engagement platforms that transform the economics of influencing global consumers. We help our customers engage consumers in a far more intimate way through mobile advertising.

We offer a suite of solutions based on the core principles of simplicity and scale to help engage, retain and grow your consumer base. Our focus on understanding consumer behavior and leveraging big-data to predict their actions enables us to offer these unique solutions.

Today, the world's largest brands, agencies, developers and publishers are creating immediate business value by using our platforms to deliver compelling value propositions to their target consumers.

### What will you be doing?

As an Account Manager for the Europe team, you will be responsible for managing mobile advertising campaigns across the France region.

### Key responsibilities:

- Day to day management of the french mobile advertising campaigns
- Work collaboratively across functions to manage creative approval, compliance with policies,

ad optimization, and overall campaign performance specific to each customer's requirements.

- Primary point of contact for Agency Media Planner/Buyers
- Manage customer expectations, communication and performance reporting.
- Assist in the development of custom creative, liaising between internal teams and customers.
- Assist Sales Team in meeting and exceeding sales goals through effective campaign strategy and optimization.
- Use analytical skills in order to increase ROI for the company and advertisers.
- Assist the Sales Team in collection of customer payments.
- Manage advertiser reconciliation and billing coordination with finance department.
- Collate and interpret customer feedback to facilitate improved advertiser products.
- Work with Publishing Team to identify inventory required for specific customer objectives.
- Actively communicate with the internal sales and technical teams.
- Maintain workflow and meet deadlines.

#### **What do we require from you?**

- Exceptional analytical and problem solving skills
- A creative approach to problem solving
- Deep understanding of industry issues, a vision for growth and a passion to build InMobi's position in the industry
- Outstanding teamwork, organisational and interpersonal skills, with tremendous attention to detail
- Exceptional customer service skills
- MS Office knowledge
- Fluent French Speaker

Join us to contribute to one of the latest disrupting mobile technologies in online technology. We value team work, openness, technical innovation, and results-orientated thinking. InMobi's culture is all about attracting and retaining the best talent. We aim to reward excellence so there are fantastic opportunities for the right candidate.